Government Leadership for Sustainable Employment Growth in Cities

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Driving Sustainable Urban Employment

Aligned institutions are the key to creating stable, sustainable urban economies where collaboration unlocks lasting opportunities for all.

Sources: OECD (2021); World Bank (2013)

Why Cities Matter for Employment

- Aligned institutions build lasting jobs
- Coordination turns growth into opportunity
- Sustainable employment starts with teamwork

Defining Sustainable Employment

- Durable across economic cycles
- Inclusive and adaptable
- Avoid volatility and inequality

Sources: OECD (2018); International Labour Organization (2019)

Urban Employment Pressures

- Youth-driven pressures
- Infrastructure and migration
- Systemic interactions

Sources: World Bank (2019); UN-Habitat (2020)

Start with Youth Unemployment

- Youth unemployment indicates labour stress
- Early unemployment impacts earnings

NEET as a Structural Indicator

- NEET indicates structural issues
- Predicts long-term disengagement

Sources: OECD (2016); Gregg & Tominey (2005)

Cities as Job Engines

- Small and Midsize Enterprises (SMEs) drive urban jobs
- Tradable services grow fast
- Clusters create spillovers

Sources: OECD (2017); World Bank (2013); Moretti (2012)

University-Industry-Government (UIG) Alliance

- UIG model links skills, innovation, and jobs
- Universities, industry, and government roles
- Connected cities boost innovation

Sources: Etzkowitz & Leydesdorff (2000); OECD (2018); Audretsch (2014)

Skills Alignment and Employability

- Skills training reduces mismatch
- Align skills with labour
- Vocational pathways enhance hiring

Sources: World Bank (2009); OECD (2018); CEDEFOP (2020)

Access to Jobs: Spatial Dimension

- Access dictates employment
- Connectivity influences jobs
- Planning impacts inclusion

Sources: OECD & European Commission (2020); Henderson & Wang (2007)

Urbanization Reviews: Evidence from Practice

- Governance shapes city jobs
- Coordination unlocks employment benefits

Sources: World Bank (2016, 2018)

Global City Evidence

Coordination drives cities success

Sources: OECD (2021); UN-Habitat (2022)

Government Leadership Role

- Leadership enables effective job systems
- Prevention is better than reaction
- Institutions set the rules

Sources: OECD (2022); North (1990); Van Wart (2014)

Leadership, Trust and Execution

- Trust is an economic asset
- Consistency and transparency matter

Sources: Fukuyama (2014); Van Wart (2014)

Measuring What Matters

- Monitor lead indicators
- Analyze employment trends

Sources: OECD (2021); International Labour Organization (2019)

Comparative Evidence: Sweden and Seoul

- Early action prevents youth scarring: Sweden
- Coordination turns innovation into jobs: Seoul
- Key: Align, prevent, and coordinate
- Takeaway: Strengthen coordination for lasting jobs

Sources: OECD (2018, 2022)

Conclusion

Sustainable urban employment requires aligned institutions and coordinated action.

Thank you!

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